

MOEN® WANTS TO REWARD YOU



MOEN brings you CONTRACTOR REWARDS™

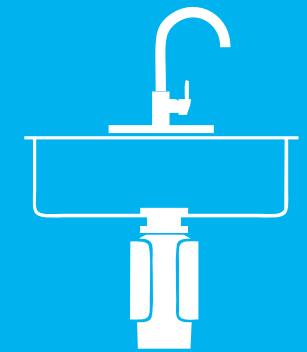
Contractor Rewards is a new and unique program designed to help grow your sales of Moen products. The program is free to participants and targets professional trade contractors. Moen and other program sponsors offer points for purchasing specified products. Points can be redeemed for thousands of items. Contractor Rewards is a tool that can help you attract new customers and grow your business with existing customers.

How Does the Program Work?

It's easy and rewarding. Contractors enroll online at ContractorRewards.com or by calling 1-877-286-7064. When contractors purchase eligible Moen products, they submit their invoices online or via a smartphone app. Their points are deposited immediately into their account.



Every two weeks, the contractor receives the ExtraPoints™ eNewsletter containing updates about the program, including special promotions. Contractors go online to check their point balances, view eligible products, and shop using their points. Easy! Rewarding!



Performance you can trust, above the sink and below.

From faucets to kitchen sinks, you've come to depend on Moen's thoughtful design in the kitchen, the heart of your home. You can expect the same dependable functionality and performance under the sink with our complete line of garbage disposals.



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*BI Worldwide is fully responsible for the operation and fulfillment of the Contractor Rewards Program and website. See contractorrewards.com for all rules and terms and conditions.

FREQUENTLY

ASKED QUESTIONS

Who is Eligible?

The Contractor Rewards program is open to trade contractors, plumbers, builders, and remodelers in the US.

How do Contractors Join?

It only takes a few minutes. They visit ContractorRewards.com and complete the short enrollment process. Contractors can also call 1-877-286-7064 to enroll. The Contractor Rewards service team is available from 8:00 AM to 4:30 PM Central Time, Monday through Friday, except on holidays.

What are the Benefits to our Channel Partners?

Contractor Rewards is a true loyalty program that will help our partners deepen their customer relationships, and keep their customers coming back. Moen channel partners will have access to promotional collateral to give to contractors that describes the program, lists the benefits to the contractor, and encourages them to enroll. Contractors will see the added value to buying Moen product; will specify Moen products by name and be more loyal to the wholesalers who sell our products and who showed them Contractor Rewards. Contractor Rewards even allows channel partners to run additional promotions on Moen products, while leaving the executional details to someone else!

What other Suppliers Participate?

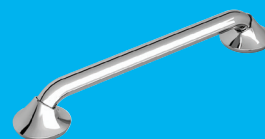
Joining Moen are a number of other brands in the building products industry, including A. O. Smith, Sate, American and Takagi water heaters; Andersen® windows and doors; DuPont™ Tyvek® Weatherization Products and DuPont™ Corian and Zodiac surfaces. Visit ContractorRewards.com to review the most current list of all the participating companies.

Questions about the Contractor Rewards Program?

Visit ContractorRewards.com; email contractorsupport@ContractorRewards.com or call 1-877-286-7064.

What Moen Products are Eligible?

Select Moen faucets, sinks, showerheads, accessories and garbage disposals.



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